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Preparing Files for Negatives

How to properly send in your digital files for producing film negatives

For making polymer plates for letterpress, you will need RREU (right-reading emulsion up) negatives.

Please send a high-resolution PDF or your native Illustrator file.

For PDFs: outline all fonts and tag all art as 100% black or spot colors.

For AI: Outline all fonts and tag all art as 100% black or spot colors.

Send or embed any linked images.

DO NOT create a CMYK build for black or any color. Please check all fills and strokes.

Greyscale images will have a dot pattern. If you need greyscale film, specify your desired line screen (recommended 100 for polymer plates).

Current prices as of 9/2014 (subject to change without notice)

Standard Price

8.5x11: \$18.50

8.5x14 or 10x12: \$22.50

10x15: \$28.00

11x17: \$33.75

12x18: \$37.50

14x20: \$44.50

**Pay in cash and receive
a 15% student discount
with current ID!**

(finishing and custom
work not included)

When sending your film file in, please include your name, phone number, and email address. If there is an issue with your file, we will contact you. If you don't receive a notification that we've received your film, please give us a call before coming in to make sure the file was transferred.

Film is run at noon and 4pm Monday-Friday. Please note that Alpha is closed on Weekends.

We are now located right by the Woodberry Light Rail stop! Exit the Light Rail and walk north along the brick building (Union Brewery). We are in the stone building with the garage door immediately after the brewery.

We also offer short-run digital printing (business cards, postcards, brochures, booklets), banners, mounted posters, wall decals, cut vinyl, large format inkjet film, and much more!