

Handling Instructions for Alpha Colors™

1. Remove from packaging immediately upon receipt (use product within 14 days of receipt).
2. Cut the section you plan to use from the transfer carrier sheet (keep backing with transfer sheet).
3. Gently position your Alpha Color™ over the surface of your wall or product with the adhesive side towards the surface.
4. Remove the parchment backing and remove all staples (snip staples from corners and parchment should fall gently).
5. Secure transfer with a piece of tape on the top and the bottom to prevent movement.
6. Begin burnishing your transfer with a burnishing tool (supplied or use your own).
7. Continue using your burnishing tool and rub across the top of your dry transfer using firm and medium pressure until the transfer is completely burnished to your surface.
8. Gently peel back transfer sheet from its edge and slowly peel away. If the transfer lifts (sticks to your transfer sheet) place transfer sheet back down and continue rubbing (burnishing) until the transfer is completely released from the sheet.
9. Once the transfer has been applied to your surface or product, place the parchment backing that was stapled to your transfer sheet over the surface of your transfer and reburnish the transfer to your surface. This step "sets" your transfer onto the surface and gives it better adhesion to your product as well as will eliminate any air bubbles.

For Best Results

Remove the Alpha Colors™ from the packaging right away! If you use them at a later time, please store them in a cool, dry area (58-85 degrees).

Store Alpha Colors™ Flat with no pressure on top and away from direct sunlight or extreme cold.

Alpha Colors™ work best on a clean surface. Use a mild cleanser or denatured alcohol on your surface before applying Alpha Colors.

For trouble getting the transfer to release from transfer sheet, try using a blow dryer to the adhesive side of the transfer sheet as this can reactivate the adhesive.

If you have accidentally positioned your transfer incorrectly, you can lift it from the surface by using the sticky side of masking or scotch tape. This needs to be done ASAP!

For outdoor use or in direct sunlight, use a clearcoat spray with UV inhibitor to protect the transfer from fading.

For white adhesive residue around the edges of the transfer (once it's been applied) use a Q-tip soaked with Bestine® brand solvent and thinner. Gently rub the Q-tip over the adhesive residue and it should come clean.

Other suggestions for burnishing tools: tips of ballpoint pen, pencil, spatula, bone folder, or purchase a burnisher from an art supply store. See our video on our website for further instruction on burnishing your transfer. Call us with any questions or concerns.

